

# SCOTT EMMERLING

461 Woodhollow Lane • Bartlett, IL 60103  
630-965-0113 • [webscottie@comcast.net](mailto:webscottie@comcast.net)  
Personal Website: [www.se-designs.com](http://www.se-designs.com)

Dear Sir or Madam:

My name is Scott Emmerling. I have a Bachelor of Fine Arts from Northern Illinois University in Electronic Media. I feel I would be perfect for your graphic/web designer position. Call me to set up an interview and there will be no need to contact anyone else.

I have many years of work experience in the graphic arts industry. I am one of few people who enjoys both P.C. platform and Macintosh. I consider myself an expert in Photoshop, Dreamweaver, Flash, Quark, InDesign, Illustrator, Fireworks, MicroSoft Office as well as some 3D animation programs. Over the years, with hard work and even failure, I have learned how to handle almost every type of problem when dealing with computer files. I have a high level of knowledge within the design elements, and I know which program to best use for each task.

Most recently, I worked at Mastro Auctions, a Premier Sports and Americana auction firm with revenue over \$40 million per year. I created the entire website and worked alongside the IT team to continually enhance the website's functionality. I also worked on catalog layout, web design, photo manipulation, mass marketing emails, advertising and a plethora of other tasks.

At Tukaiz Communications, I started as a graphic designer, creating compositions for brochures and full color ad pages. Quickly, I was promoted and learned website development. I became the webmaster for Enesco, the company's largest client. Next, I moved on-site to the Enesco firm in Itasca where I managed the three thousand page website. I am not just a graphic artist who knows how to create, build and design websites, but I am a walking design studio. I have the ability to focus on small tasks as well as the foresight to juggle multiple long-term projects. I am always looking to improve my level of knowledge as I am currently learning Action Script 3 for Flash. Please let me know if I can be of service to your company.

Thank you for your consideration. I look forward to hearing from you.

Scott Emmerling  
Website Portfolio: [www.se-designs.com](http://www.se-designs.com)  
Home: 630-736-8486  
Cell: 630-965-0113



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## EDUCATION

**Bachelor of Fine Arts May 1994**  
**Northern Illinois University, DeKalb, IL**  
Emphasis in Electronic Media  
Major G.P.A. 3.7/4.0

**Associate of Arts May 1991**  
**Harper College, Palatine, IL**  
Overall G.P.A. 3.5/4.0

## COMPUTER SKILLS

### Layout

Quark Express, InDesign, Microsoft Office  
**Web**

Dreamweaver, Flash, Image Ready, BBedit

### Graphic

Photoshop (over 14 Years) Illustrator, 3D Studio  
Max, Animator Studio, iMovie, to many to list

**Macintosh and PC Proficient**

## WORK EXPERIENCE

**Mastro Auctions • Burr Ridge, IL**  
**Graphic/Web Designer**  
**August 2000 - Company Closed Feb. 2009**  
**Salary start/finish (\$50,000 - \$67,000)**

- Created website design / webmaster
- Catalog production
- All production work to catalog images (comp, crop, rotate, color correct, outline)
- Created archiving systems more than 50,000 catalog images per year
- Maintained and created web banner ads
- Designed unique flash movies for every auction to entice bidders with our most prestigious lots
- Created 3 sets (thumbs, photos, pop-ups) of each image for every auction cycle 6 to 8 times per year
- Involved with customers for any additional image or informational requests
- Created trade show graphic banners and tent cards

## website portfolio examples:



- Facilitated live auctions, trade show events and assisted with live phone bidding
- Acted as "go to guy" with most in house requests, computer issues and software maintenance

**Tukaiz Communication • Franklin Park, IL**  
**Graphic/Web Designer**  
**September 1997 - August 2000**

**Salary start/finish (\$40,000 - \$46,000)**

- Designed everything from cd covers, business cards, brochures, signage, large digital print outs, etc.
- Promoted to webmaster on site at Enesco
- Maintained 3,000 page website
- Continuously designed new looks for Enesco's brands helping shape and mold website

**RT Associates • Schaumburg, IL**  
**Chromapress Operator (Four Color Printer)**  
**July 1996 - September 1997**

**Salary start/finish (\$27,000 - \$29,000)**

- Ran dual sided four color process files on press
- Responsible for troubleshooting customer files from varies programs to run the agfa chromapress
- Completed all necessary bindery work
- Serviced and maintained Agfa Chromapress

**The Signery • Schaumburg, IL**  
**Senior Graphic Artist**  
**August 1994 - July 1996**

**Salary start/finish (\$20,000 - \$26,000)**

- Created and reproduced business logos
- Constructed signage using different mediums
- Organized daily/weekly schedule of orders
- Delegated daily responsibilities
- Assisted in teaching new skills
- Installed software / hardware / network



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## **REFERENCES**

**Bill Mastro**  
**Founder and CEO of Mastro Auctions**

Cell Number: 630-461-6400

**Doug Allen**  
**President of Mastro Auctions**

Cell Number: 630-336-6650

**Brent Ringate**  
**President of Espresso Partners**

Work Number: 763 533-4350

**Ken Szeszol**  
**Personal Friend**

Cell Number: 847-337-3090